

## Seeley International appoint CPA Engineered Solutions as UK national distributor for Breezair evaporative coolers

Seeley International are pleased to announce that they have signed an agreement with CPA Engineered Solutions for the exclusive national distribution of Breezair evaporative coolers in the United Kingdom, effective from 15<sup>th</sup> October.

Breezair is world leading in evaporative cooling, the ideal solution to cool commercial and industrial spaces at a fraction of the cost compared to conventional A/C systems. Fully manufactured in Australia, Breezair is the most reliable and durable brand available in the market, with premium features that guarantee cool temperatures and improved Indoor Air Quality.

"This key appointment will expand Seeley International's presence in the country, ensure improved support to the UK market and timely supply of products and spare parts." Says Fabio Marioni, UK and Ireland Sales Manager at Seeley International. "CPA is a solid, long-standing company, with a capable and trained technical and sales team, covering the entire country".

CPA Engineered Solutions, based in Central Scotland, will ensure total customer service to the current customer base. They will oversee site surveys, installation, and maintenance for any new and proposed projects.

"United Kingdom is a key market for Seeley International and it is critical that we have the right distribution arrangements in place to ensure we build on our local distribution network and provide wider access to the range of award-winning and market-leading Breezair brand," said Sam Peli, Seeley International General Manager Sales EMENA. "This is a significant step in Seeley International's global growth plans and represents a new level of commitment to the local market. Our objective is to realise the significant growth potential we see for Breezair evaporative cooling products in UK in the years ahead, which will benefit us all."

"This prestigious brand fits seamlessly into our Controlled Air Division, a dedicated business unit committed to offering products that enhance indoor air quality and energy efficiency. We are fully equipped to manage the national distribution and look forward to a long and successful partnership and their loyal customers" states Alan Collin, CEO of CPA Group.

"CPA have been our customers for many years" continues Fabio Marioni "we are confident that this is another step towards an even more tight partnership with them."

If you are a contractor, end-user, consultant, or in general you wish to get more information on Breezair evaporative cooling, you can contact CPA Engineered Solutions at:

T: +44 (0) 1501 825024

[sales@cpa-group.com](mailto:sales@cpa-group.com)

[www.cpa-group.com](http://www.cpa-group.com)

### About Seeley International

Seeley International are Australia's largest air conditioning and ducted gas heating manufacturers and a global leader in developing ingenious, energy efficient cooling and heating products. Headquartered in Adelaide and with factories in Adelaide (South Australia) and Albury (New South Wales), the company was founded by Frank Seeley, AM FAICD who remains Chairman.

Seeley International have been manufacturing air conditioners since 1972 and, unlike many of their competitors, design and manufacture most of the components products within Australia. Seeley International are world leader in Evaporative Cooling solutions: with offices all over the globe (Italy, France, USA, South Africa and of course Australia), the company ensures a strong level of commitment to the local markets and an everyday support to dealers and distributors.

Renowned for ingenuity and innovation, Seeley International lead the market in the design and manufacture of air conditioning systems based on Evaporative Cooling technology, with award winning brand names including Breezair, Coolair, Climate Wizard and Coolerado.

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