

## SEELEY INTERNATIONAL EXPANDS ITS PRESENCE ACROSS SOUTHERN LATIN AMERICA WITH OUR LONG-STANDING DISTRIBUTOR FOR SPAIN AND PORTUGAL, AUSTRALAIR, APPOINTED AS OUR NEW MASTER DISTRIBUTOR FOR THE REGION

Seeley International, the global leader in premium evaporative cooling technology, is pleased to announce the appointment of AUSTRALAIR as its new Official Master Distributor for Southern Latin America, strengthening its presence and commitment to customers and partners across the region.

Under the new strategic partnership, AUSTRALAIR will oversee the distribution and support of Seeley International's products across Brazil, Argentina, Chile, Peru, Uruguay, Paraguay, and Bolivia.

The appointment represents an important step in our regional growth strategy, providing customers throughout Southern LATAM with greater access to advanced evaporative cooling solutions, as well as enhanced local expertise and support.

Through its partnership with AUSTRALAIR, Seeley International aims to further improve the customer experience across the region by offering:

- Stronger regional presence and dedicated local support
- Enhanced distribution capabilities and product availability
- Local technical expertise, training, and after-sales support
- Faster response times and improved customer service

With an established regional presence and technical capabilities, AUSTRALAIR will play a key role in supporting customers, distributors, and business partners throughout Southern Latin America.

### Advancing Sustainable Cooling Solutions

As demand for efficient and environmentally responsible cooling solutions continues to grow, Seeley International remains committed to developing technologies that combine high performance, energy efficiency, and sustainability.

Our evaporative cooling systems provide an energy-efficient alternative for commercial and industrial applications, helping businesses address their cooling requirements while reducing energy consumption and environmental impact.

The partnership with AUSTRALAIR will enable us to bring these solutions closer to customers across Southern LATAM, while strengthening technical support and accelerating access to innovative cooling technologies.

For any information or product supply, or if you wish to apply for dealership, you can make contact with Australair by writing at [apa@australair.com](mailto:apa@australair.com).

### About Seeley International

Seeley International is Australia's largest air conditioning and ducted gas heating manufacturer and a global leader in developing ingenious, energy efficient cooling and heating products. Proudly headquartered and manufacturing in Adelaide (South Australia), the company was founded by Frank Seeley, AM FAICD who remains Chairman.

Seeley International has been manufacturing air conditioners since 1972 and, unlike many of its competitors, designs and manufactures most of the components for its products within Australia. Seeley International is world leader in Evaporative Cooling solutions: with offices all over the

globe (Italy, France, United Kingdom, USA, South Africa and of course Australia), the company ensures a strong level of commitment to the local markets and an everyday support to dealers and distributors.

Renowned for ingenuity and innovation, Seeley International leads the market in the design and manufacture of air conditioning systems based on Evaporative Cooling technology, with award winning brand names including Breezair, Coolair, Climate Wizard and Coolerado.

## Seeley International

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<https://www.seeleyinternational.com/es/sa/commercial/commercial-americas/>

